



Presents its:

31st Annual Conference

Monday, September 23, 2019

Milwaukee Marriott West
W231 N1600 Corporate Court
Waukesha, WI 53186
www.marriott.com/mkemw

Approved for 6 CTP and 6 FP&A recertification credits by the Association for Financial Professionals at the rate of one credit for each 50 minutes of attendance.

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and other great prizes!



WELCOME

Members and Guests,

It is my pleasure to invite you to the 31st Annual Wisconsin Association for Financial Professionals Conference. This year's conference will be held at the Milwaukee Marriott West located in Waukesha, WI on Monday, September 23rd.

Our morning panel will provide perspectives on the transition away from LIBOR from a diverse panel including corporate, bank and counsel participants. They will cover a brief history of LIBOR, discuss potential replacement options and also provide guidance on how corporates can prepare for the change.

We are honored to have as our keynote speaker, Rick Schlesinger, President of Business Operations, at the Milwaukee Brewers. Schlesinger oversees the organization's business affairs, including finance, human resources, information technology, legal, sponsorships, marketing, ticketing, communications, broadcasting and non-baseball special events. Additionally, he oversees the Phoenix Spring Training complex operation as well as the operations of the Brewers-owned Class-A Carolina Mudcats.

We will offer three (3) educational breakout sessions in each of the four (4) breakout sessions. The conference will offer 6.0 CTP and 6.0 FP&A recertification credits by the Association for Financial Professionals at the rate of one (1) credit for each 50 minutes of attendance.

Please register for the Annual Conference at www.wiafp.org. The Annual Conference begins our calendar year, so this is also a great opportunity to register online for your 2019/2020 WIAFP annual membership. Annual membership includes eight (8) scheduled monthly meetings from October through May with great lunches, informative speakers and superb networking.

A sincere thank you to our event sponsors: Associated Bank, Bank of America Merrill Lynch, BMO Harris Bank, JPMorgan Chase, Kyriba, PNC Bank, and Wintrust Commercial Banking at Town Bank. I would also like to thank the members of the conference planning committee, whose efforts brought this event together.

We are looking forward to the coming year and are excited to share some new ideas with the organization. We want to hear your suggestions for the group, and would love to have your participation as a member and volunteer. Attending the Annual Conference is a great start – we look forward to seeing you there!

Sincerely,
Bruce Anthony, WIAFP President

SPEAKER SESSIONS

Morning Panel Discussion: 8:40 – 9:35AM

Preparing for the Discontinuation of LIBOR (panel discussion)

This session will provide perspectives on the transition away from LIBOR from a diverse panel including corporate, bank and counsel participants. We will cover a brief history of LIBOR, discuss potential replacement options and also provide guidance on how corporates can prepare for the change.

Donald P. Sesterhenn, has served as Director of Global Tax and Treasury since April 2007. He also serves as Assistant Treasurer for Johnson Outdoors Inc. In January 2012 the responsibility for insurance was also added to his position. Prior to joining Johnson Outdoors, Mr. Sesterhenn served as Director of Tax for Sauer-Danfoss from 2003 to 2007. From 1994 until 2003 Mr. Sesterhenn served first as Manager of Federal Tax, then Director of Tax at Maytag Corporation. From 1989 until 1994 Mr. Sesterhenn was responsible for tax at Ameritech Mobile Communications and held various positions at Arthur Young from 1980 until 1994. During the years 2003 to 2007 Mr. Sesterhenn taught a Corporate Tax class at Central College in Pella, Iowa. Mr. Sesterhenn earned a bachelor's degree in Accounting from the University of Illinois and a Master's in Taxation from DePaul University.

Andy Arnold, is a Senior Vice President and Director of Funding and Liquidity at Associated Bank in Green Bay, WI. Andy has been in the banking industry for over 20 years holding positions in internal audit, technology, and treasury at several Midwestern banks.

As the Director of Funding and Liquidity his responsibilities include management of the daily funding position, wholesale funding, as well as developing and executing the bank's liquidity strategy. He is a member of the bank's loan and deposit pricing committees and provides guidance to the budget and forecasting processes.

Andy is a graduate of the University of Wisconsin and an avid Badger fan. Outside of work he enjoys spending time with his wife, kids and their two Labrador retrievers.

Robert Heinrich, is a partner with the law firm of Reinhart Boerner Van Deuren s.c. He provides practical counsel to a broad range of business clients -- banks and other lenders as well as private and public companies -- in structuring and documenting credit facilities and other financing transactions. In addition, Bob is the Chair of Reinhart's Food & Beverage practice group, which means that whenever he is drinking craft beer he really is working. He is a member of the State Bar of Wisconsin and the Illinois State Bar Association.

Kristin McLean, is a Senior Vice President, Sr. Treasury Solutions Officer with Bank of America Merrill Lynch Global Commercial Banking. She is responsible for delivering Bank of America's global treasury solutions to her clients, who are predominantly headquartered in the state of Wisconsin. In her role, Kristin works as a trusted advisor with clients within multiple industries

to design global treasury solutions that meet their working capital and liquidity objectives. A native of Wisconsin, Kristin graduated from Northwestern University with a Bachelor of Science in Communication Studies. Kristin is a Certified Treasury Professional, and is a Past President of the WIAFP. She serves on the Board of Directors for her children's preschool, All God's Children. She currently lives in Delafield, WI with her husband, daughter, and son.

Luncheon Keynote Speaker: 12:30 – 1:20PM

Rick Schlesinger, President – Business Operations Milwaukee Brewers



Rick Schlesinger is in his 17th season with the Milwaukee Brewers and first as president of business operations after being promoted to his current position on January 23, 2019. He previously served as executive vice president of business operations (2003-10) and spent the past eight seasons as chief operating officer (2011-18).

Schlesinger oversees the organization's business affairs, including finance, human resources, information technology, legal, sponsorships, marketing, ticketing, communications, broadcasting and non-baseball special events. Additionally, he oversees the Phoenix Spring Training complex operation as well as the operations of the Brewers-owned Class-A Carolina Mudcats.

In nearly every aspect of the business, the Brewers have eclipsed records during Schlesinger's tenure. In 2018, over 2.85 million fans attended games at Miller Park, representing the 11th time in the last 12 seasons that the organization has exceeded the 2.5 million attendance mark. The team has sold in excess of 2.3 million tickets for 13 consecutive seasons, making the Brewers one of just eight Major League teams to reach that level each year since 2006.

Under Schlesinger's guidance, the Club has enhanced the fan experience at Miller Park on numerous fronts. In 2017, the Brewers initiated a complete transformation of the food and beverage hospitality experience, which marked the largest Club-funded project in the history of Miller Park. Those efforts were honored with the 2017 Ballpark Digest Award for Best New Concessions Experience. Last season's most notable upgrade included a renovation of the PNC Club Level concourse, which serves as a popular destination for suite patrons and ticket buyers. The most significant investment for 2019 is the renovation and complete rebuild of the Arizona-based facility, Brewers Fields of Phoenix. The \$60-plus million project includes a new clubhouse building with locker rooms and vastly improved facilities for all of the baseball operations functions. It also features a wide array of fan enhancements, including new concessions, retail stores, seating and scoreboard.

Over the years, the Brewers have expanded their reach into the community to include the rebranding of Brewers Community Foundation, Inc. and the introduction of several new initiatives to benefit area causes.

Prior to joining the Brewers, Schlesinger served as vice president of business and legal affairs/assistant general manager for the Anaheim Angels from 1998-2002 after previously working in motion picture development and production for Walt Disney Pictures and Television.

Schlesinger is actively involved in several charitable and community activities, including membership on the University of Wisconsin-Madison Department of History Board of Visitors.

A Phi Beta Kappa graduate from the University of Wisconsin-Madison in 1983, Schlesinger received his Juris Doctor from Harvard Law School (cum laude) in 1986. After graduating from Harvard, he spent six years at the Los Angeles law firm of Latham and Watkins before joining Disney.

Schlesinger is a native of Bayside, Wisconsin, and resides in Oconomowoc with his wife, Kate. They have five children: Bradley, Sam, Katie, Molly, and Mathieu.

Speakers and Program Sessions – *Speaker Presentations may be available at www.wiafp.org prior to the conference. If you would like to have printed copies with you at the conference, please print them from www.wiafp.org.*

Session 1: 9:45 – 10:35AM

Can Sustainability Be Part of Your Cash Management Program?

Robert Leuty, CFA, Director of Fixed Income & Portfolio Mgr robl@danainvestment.com
Dana Investment Advisors

Matthew R Slowinski, CFA, Senior Vice President, Portfolio Mgr matt@danainvestment.com
Dana Investment Advisors

- How much extra works is this?
- Is there a cost?
- How is it different from my “regular” process?
- What/Where are the benefits: Are they in returns, credit, and risk mitigation?
- Does this help my firm and me beyond the Treasury area?

Rob will answer all the above by showcasing a real live case study of a client that used our LimVol for many years successfully and asked us to incorporate Sustainability metrics into a second similar account (SMA).

Robert Leuty, joined Dana Investment Advisors in October 2002 and is currently the Director of Fixed Income and a Portfolio Manager. Rob graduated from the University of Wisconsin-Madison with a BBA in Accounting in 1988. He earned an MBA in Finance from the University of St. Thomas in 1994. Rob is a CFA charterholder and a member of the CFA Institute and the CFA Society of Milwaukee

Matthew Slowinski, joined Dana Investment Advisors in March 2008 and is currently a Senior Vice President, Portfolio Manager. Matt graduated from the University of Wisconsin-Milwaukee with a BBA in Finance in 2003 and earned an MBA from The Pennsylvania State University in 2009. Matt has been in the investment industry since 2003. Prior to joining Dana, he worked for Wells Fargo Funds Management Group and Wells Capital Management. Matt is a CFA® charterholder and a member of the CFA Institute and the CFA Society of Milwaukee.

Treasury Transformation Through the Lens of M&A Activity

James Wilkinson, VP, Corporate Treasury Consultant james.b.wilkinson@jpmorgan.com
J.P. Morgan Chase

Treasuries can use a merger or acquisition as a time to examine current state, identify efficiency opportunities, and establish a strategic path forward to developing optimal cash management

processes for the integrated company. This session will help Treasury professionals focus on initial integration efforts while keeping an eye towards long-term Treasury transformation.

James Wilkinson, is a Treasury Consultant in the Corporate Treasury Consulting group within the Commercial Bank at J.P. Morgan Chase. His expertise is in providing strategic guidance to clients executing mergers, acquisitions and divestitures as well as consulting with clients on strategic treasury initiatives.

James has over 13 years of banking experience, all within J.P. Morgan Chase. He has earned a vast amount of Treasury Services experience working directly with corporate clients in project management, client service and account management. James is passionate about strategic consultation and has an innovative mind. He is a big-picture thinker and is an entrepreneur at heart as an idea generator.

James received his Bachelors of Science Degree in Finance and Entrepreneurship from Marquette University and is currently an MBA candidate at the University of Illinois at Urbana-Champaign.

The Global Transformation in Payments is Happening Today!

Christopher Leininger, Consultant
Elire Inc.

chris.leininger@elire.com

- What do Cloud, Blockchain, and ISO-20022 actually mean to your Treasury payments strategy in the next 3-5 years?
- How can you embrace new technologies while managing the payment interfaces/systems you already own?
- The true effort, cost, and risks of moving into these new technologies – 3 actual projects will be covered in depth.

Chris Leininger, is a Consultant with Elire with a B.A. degree specializing in Financial Management from the OPUS College of Business from the University of Saint Thomas. Chris has earned the Payables 2017 Certified Implementation Specialist certification for Oracle Financials Cloud. Chris has been a key value driver in the projects he has participated on to ensure the clients requirements and expectations are managed and met with a timely go-live. This can be attributed to his knowledge of both the on-premise Oracle products of Peoplesoft and the Oracle's Cloud Service focusing in the Accounts Payables and Cash Management modules. Chris has also worked with Elire's Strategic Advisory Services team to provide clients with business process improvement recommendations using various tools that include: cross-functional business process mapping, SIPOC mapping, requirements/scope matrix, and Fit/Gap analysis.

Fed's Policy pivot and the implications for investing in a falling yield environment

Brian Buck, Executive Director
Morgan Stanley

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Matthew Terhune, Vice President
Morgan Stanley

matthew.terhune@morganstanley.com

The presentation will review the current short-term investment landscape and review the recent messaging from the Federal Reserve and the impact on interest rates. We will discuss investment trends and best practices for corporate cash investors and also review opportunities and strategies given the falling yield environment.

Brian Buck, is a Product Specialist for Morgan Stanley's Global Liquidity team. He is responsible for the strategy, development, delivery and marketing of short-term investment management products including money market funds, ultra-short bond funds, and separately managed accounts. He joined Morgan Stanley in 2008 and has 10 years of experience. Brian received a BBA in Finance from the University of Notre Dame.

Matt Terhune, is a member of the Institutional Liquidity team focusing on providing short-term fixed income strategies to institutional clients. He joined Morgan Stanley in 2014 and has 10 years of industry experience. Prior to joining the firm, Matt was a money market sales associate at the Standard Chartered Bank. Matt received a BS in engineering from Pennsylvania State University. He holds his Series 7 and 63 registrations.

Payments! What's Next?... "Checkless Lockbox"

Mike Reynolds, Vice President
Technology Management Resources, Inc. (TMR)

mreynolds@tmrsolutions.com

Is lockbox relevant in a dynamic payments landscape if (when) there are no more B2B checks? The answer is yes! It will however, require financial institutions to focus on the strategic importance of extracting value from the payments ecosystem. And that "value" is the remittance data associated with the B2B payment regardless of the payment channel.

Michael Reynolds, is a 30-year plus veteran in the banking technology and payments industry. As a frequent speaker at industry payment conferences, Mr. Reynolds brings a broad understanding of the key business, technology and management drivers affecting the payments industry today. This includes a focus on the changing payments landscape where traditional lockbox (checks) and electronic payment channels increasingly intersect. He is currently Vice President at TMR Solutions, Inc.

Managing Treasury in an Era of Disruption

Heather Boyer-Sweis, Director, Sr. FX Product Consultant
Bank of America Merrill Lynch

heather.boyer@baml.com

Focus will be on best practices companies are focused on to help mitigate against the various Risks presented to our marketplace. i.e. Geo-Political, Interest Rate, etc.

Heather Boyer-Sweis, joined Bank of America in 2001 as an analyst with Global Foreign Exchange Group. She was promoted to associate in 2004, followed by vice president and finally making director in 2010. Throughout her time with the bank she has covered a variety of clients segments including Oil & Gas, For-Profit Healthcare, Private Wealth and Middle Market. Heather's current responsibilities include general industries for Michigan, Wisconsin and Minnesota.

Heather Boyer-Sweis, graduated from the University of Illinois Champaign-Urbana where she received a B.A. in Finance.

Currently, Heather is a member of the Chicago Finance Exchange as well as the West Loop Community Organization.

Session 3: 1:30 – 2:20PM

Jumping in the Deep End – Taking a Hard Look at the Transformative Potential of Emerging Faster Payment Solutions

Liza Mondonedo, CTP, AOCSC, APPSC, Vice President, Treasury Solutions Group
PNC Bank

liza.mondonedo@pnc.com

Learn about the different digital payment solutions that has emerged in recent years. They will also new ideas and solutions that will contribute to a transformation in the way they interact with customers, vendors, and any of the supply chain partners that they may have.

Liza Mondonedo, a Solutions Advisor II in PNC's Treasury Solutions Group, a team that provides treasury best practice recommendations to help our clients optimize their processes. In this role, Liza consults with corporate clients to develop innovative solutions to meet their complex requirements. Liza provides support to PNC's Treasury Management Sales and Product Management groups to leverage business intelligence and develop products that meet client and industry needs.

Liza has over 20 years of professional experience in the areas of Corporate Treasury and Liquidity Management, FX and Risk Management, Financial Systems implementation and process automation. Throughout her career, she worked in various treasury roles covering middle market to large corporates across different industries in the Chicagoland area.

Previously, Liza worked as a Manager of Treasury Consulting for Beam Suntory Inc. where she managed a multitude of different treasury-related projects. In her most recent experience, she helped establish a new treasury workstation, restructured the cash repatriation and intercompany loan process, and implemented a new Global commercial card program. She also worked directly with the Global Shared Service Centers to identify and improve operational efficiencies in Accounts Payable, Accounts Receivable, Payroll and HR back office functions. Liza has a Bachelor's of Science degree in Finance from Columbia College and is a Certified Treasury Professional. She is based in Chicago, IL.

Empowering Corporate Card Programs: Driving Down the Cost of Check

Lisa Sorcic, Vice President, Director, Treasury & Payment Solutions
BMO Harris Bank

lisa.sorcic@bmo.com

So, you have a corporate card program. Now what? From charge-offs and rebates, to fraud and cardholder accountability, managing corporate cards can be complex. Hear from your peers first-hand as to what has worked for them – and what hasn't. Whether you have experience, or this is your first foray, you'll walk away with new ideas and time-tested strategies for effectively managing card programs at the corporate level.

Lisa Sorcic, has over 24 years of experience in the financial services industry with a career that started in 1996 at M&I Bank. Here she served in many roles, including database marketing, retail product development, and executive account manager of high profile affinity partnerships with the American Automobile Association, State Farm Bank and Swift Financial.

In 2004, Lisa left M&I to pursue a career in consulting with Metavante Corporation (now known as Fidelity National Information Systems). Lisa was responsible for delivering technology solutions used to improve marketing effectiveness, foster steady sales growth and market expansion for 1,500+ core processing financial services clients. Several client success stories illustrating the effort of Lisa's team were featured in Bank Technology News, Banking Systems & Technology and BAI Banking Strategies industry publications.

The last 10 years of Lisa's career has resided solely on the commercial side of BMO Harris Bank as a highly successful sales professional, taking home awards every year for over achievement of new client acquisition goals. Today, she serves in the role of Senior Payables Consultant supporting commercial banking and treasury services teams across BMO's Midwestern footprint as a subject matter expert. Lisa's mission is to help middle market to large corporate to capital market institutions unlock working capital, optimize processing efficiency and realize significant revenue share through the deployment of card based payment strategies.

Prior to her financial services career, Lisa spent 10 years in the publishing industry as a Marketing Circulation Manager. Lisa graduated from Marquette University with a bachelor's degree in Finance and Statistics in 1992. Lisa is an avid fan of international travel, the Milwaukee Brewers, and the Green Bay Packers. She grew up in Boulder Junction, WI and currently resides in Milwaukee with her husband Michael and dogs Calvin and Hobbes.

Employee Retention and Engagement – Countering the Cost of Turnover

Jonathan Reynolds, CEO
Titus Talent Strategies

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Scott Seefeld, President
Titus Talent Strategies

scott.seefeld@titustalent.com

It's been said that the most important asset in a company is people, but many organizations today are underutilizing or under developing this important resource. According to a recent study, only 15% of employees are actively engaged in their roles. That leave 85% of employees disengaged, leading to high turnover and lost revenue. In this presentation, Titus will hit this challenge head on by providing practical resources and a step by step process on how to better engage and develop people for increased retention.

Jonathan Reynolds, as CEO, Jonathan is a visionary, entrepreneur and game-changer. He is energized by inspiring company leaders and equipping them with unique approaches to better understand their people, foster organizational alignment, and create optimum performance among their team members. His fun stories and British accent will draw you in, while his cutting-edge ideas and practical strategies will leave you empowered to implement change. Jonathan has almost 20 years of experience in the recruiting industry and is sought-after for his innovative approach. He started Titus Talent Strategies after experiencing firsthand that the traditional recruiting model was broken and had to be changed to produce better results and create lasting partnerships. Jonathan currently leads a unique, fast-growing team of talent consultants across the country and consults companies on how to improve their talent strategy by focusing on their most important asset – their people.

Scott Seefeld, is passionate about helping companies and people achieve their goals and dreams, he is a strong executive leader who started his career working for two international accounting firms. After eight years, he was presented with an opportunity to join a start-up as CFO. His entrepreneurial spirit was fed by creating something from scratch and managing financials in a high-growth situation. He was hooked! Using what he learned, he eventually began his own firm, Titus Group, in 2001. In 2015, Titus Group was spun into Titus Talent Strategies, and the rest is history. Scott feels very fortunate to have worked with and led so many amazing teams and companies including two that have made it to #2 and #627 on the Inc's fastest growing lists. He considers it a true blessing to be able to use his leadership skills to help companies reach their full potential by getting the right people in the right seats. He knows even though strong financials are important in business, finding the right people first is the true key to success.

Cyber Threat Landscape in 2019 & The Common Cyber Threats to High Net Worth Individuals

Chetan K. Bhatia, Vice President, Cyber Resilience
Stroz Friedbert an Aon company

cbhatia@strozfriedberg.com

Here's why corporate leaders, including the F.B.I. and U.S. Secret Service invite Che Bhatia to speak with them - As traditional "brick-and-mortar" companies rapidly evolve into digital economy we have found they face new and potentially not-yet-recognized exposures. Yet, security is not always top-of-mind as companies build out increasingly complex, global supply chains. In a 2018 Ponemon Institute survey, 52% of organizations that maintained an IoT inventory said they had at least 1,000 IoT devices—while the actual study average was much higher, at more than 15,000. Still, yet, in C-suites and boardrooms supply chain security still often struggles for attention. But expect wake-up calls to grow more insistent as two prevailing supply chain trends heighten cyber risks dramatically. One is the rapid expansion of operational data exposed to cyber adversaries, from mobile and edge devices like the Internet of Things (IoT) on up into the cloud. The second is companies' growing reliance on third-party—and even fourth-party—vendors and service providers, presenting attackers with new back doors into their supply chains. With the combined impact of accelerated innovation and multiplying cyber threats, supply chains require board-level, forward-looking risk management in order to help sustain reliable and viable business operations. More importantly, clients are now requiring this. Lastly, the new normal for the safe workplace now includes personal cyber security. Protecting and securing of key targets, executive-level (high net-worth) employee's cyber actions are where we see the bad guys moving in an effort to disrupt the corporate-side.

Participants will gain deeper understanding of IoT security and their environment with real-time solutions. Thought on proper corporate cyber security hygiene. As well as, direction for establishing a working cyber quotient (CyQu) for their organization.

Chetan (Che) K. Bhatia, is a Vice President within Stroz Friedberg's Cyber Resilience practice where he helps clients proactively manage cyber risk. Chetan has over 20 years of experience in information technology, information security and information risk management and has a track record of delivering results in highly regulated industries such as investment banking, insurance/reinsurance and HR outsourcing and consulting.

Prior to joining Stroz Friedberg, Chetan served as Chief Technology Officer of Data Partner. In this role, he was responsible for the technical vision, strategy and roadmap for the organization. He was also a cyber-security consultant for Advance Resources and Consultants, a firm made up of former senior-level government and military officers, where he conducted cyber security risk assessments for organizations awarded federal government contracts. He also worked for Nexum, where he served in a variety of roles such as business development director and practice manager and was responsible for the project management and network/security engineering teams. Before joining Nexum, he worked at Hewitt Associates and Aon, where he deployed and

administered security controls and was part of a team that maintained the network security infrastructure protecting the PII of over 75% of the Fortune 500 organizations.

Chetan received his bachelor's degree from DeVry University and Master of Business Administration and Master of Project Management degrees from Keller Graduate School of Management, where he also served as an Adjunct Professor. He has also served as a guest lecturer at Marquette University in Milwaukee, Wisconsin. He has successfully mentored students to compete in the National Cyber League and the National Collegiate Cyber Defense competitions. Chetan is often invited by the FBI and US Secret Service to provide executive debriefings on cyber and other investigative matters.

Chetan is also a member-at-large on the cybersecurity education advisory board for Washington University in St. Louis, MO.

Receivables Automation: Artificial Intelligence and Machine Learning

Debra Sciano, Vice President, Product Manager
PNC Bank

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Learn how artificial intelligence (AI) and machine learning can drastically improve the accounts receivable process by automating the manual tasks of matching remittance information with payments, and reconciling in their ERP system. Accounts Receivable teams can use this technology to identify patterns in transactions, remember data for future applications, learn from decisions made in similar circumstances, and "understand" & replicate tasks performed by human operators. As a result, these robotic technologies streamline payment application to correct problems more quickly, without having to contact the customer, and positively impact their bottom line.

Debra Sciano, Vice President and Product Manager within Receivables Product Management, has almost 30 years of treasury and banking experience working as a treasury professional, at two financial institutions and also as a corporate practitioner with two manufacturing companies.

Debra holds a Bachelor's degree in Finance from The University of Connecticut's School of Business, and attained her Certified Treasury Professional (CTP) designation in 2003. She is actively involved with the Northern Ohio Association for Financial Professionals.

Operating Internationally: Trade Conflict and Treasury in China

Griffin Knight, Vice President International Banking
J.P. Morgan Chase

griffin.s.knight@jpmorgan.com

Geopolitical events, from Brexit to China Trade Conflict, affect how companies look at global cash management and plan for tomorrow's growth. Griffin will provide an overview of treasury landscapes in Asia, concentrating on China, within the context of the current trade conflict with

China. Attendees should leave the presentation better versed on APAC Treasury and some of the events that can how Finance Teams plan for the future.

Griffin Knight, is Vice President at J.P. Morgan Middle Market International Group, responsible for delivering international banking solutions including international cash management, overseas liquidity structures, foreign debt, and global trade services. He delivers solution-based advisory to US multinational corporations doing business in Europe, Asia Pacific, Latin America and Canada. In addition, the International Product Specialist team advises clients and prospects that are contemplating investments to expand their business overseas.

Prior to joining J.P. Morgan, Griffin worked with Wells Fargo Global Bank Chicago for 7 years, starting as an Analyst in Houston and moving to Relationship Manager covering both US and Foreign Multinational Corporates in the Midwest.

Griffin is a native of Philadelphia, Pennsylvania. He graduated from Franklin University Switzerland with a Bachelor's Degree in International Banking and Finance, and is completing his MBA studies from the University of Chicago Booth of Management. Outside of work, he trains with Chicago Endurance Sports and sits as Board Treasurer of Salute, Inc., an Illinois-based non-profit supporting post 9/11 service member and their families.

GENERAL INFORMATION

Presentation Copies:

Copies of the speaker presentations may be available on-line at www.wiafp.org on September 19, 2019. Please print any copies that you would like to bring with you to the conference.

Cancellations:

Notification of cancellation must be called into Alicia Buttchen at (262) 792-7126 by September 13, 2019. Cancellations received after Monday, September 16, 2019 will be subject to a \$50 cancellation fee. No refunds will be given for cancellations after September 18, 2019.

Dress/Attire:

Conference participants are encouraged to wear business casual attire for the conference.

Hotel Accommodations:

To reserve a room, please contact the Milwaukee Marriott West at 877-651-7666. Participants are responsible for making their own hotel reservations.

CTP/CCM and FP&A Recertification Credits:

The 31st Annual Conference offers participants the opportunity to acquire CTP/CCM and FP&A credits to enhance your professional standing. This year's conference is pending approval for up to 6.0 CTP and 6.0 FP&A recertification credits by the Association for Financial Professionals at the rate of one credit for each 50 minutes of attendance. By attending the Annual Conference, you can obtain educational credits along with the latest information on treasury management techniques and technology.

Questions:

If you have any questions regarding the conference, please contact Alicia Buttchen at (262) 792-7126 or email abuttchen@firstbusiness.com.

ONLINE REGISTRATION

Register at www.wiafp.org

WIAFP Annual Membership and Conference Fees:

The WIAFP membership fee for program year 2019-2020 is \$300. Annual membership entitles you to discounted conference registration fees as indicated below. Membership includes the monthly meetings at no additional cost. Non-members luncheons are \$50/meeting.

Conference Registration Fees:

	If received by 9/9/19	If received after 9/9/19
WIAFP Members	\$200	\$250
Non-Members	\$300	\$350
Breakfast or Lunch General Session only	\$50	\$50

When you register online you will have the following choices:

- Pay the Annual WIAFP Membership Fee of \$300 plus the Conference Registration Fee to attend the Conference at the Member rate of \$200, for a total of \$500.
- Pay to attend the WIAFP Conference at the Non-member rate of \$300.
- Join the conference as a breakfast or luncheon participant only \$50

WIAFP will accept payment by check or credit card. If you choose check you can register on-line and bring your check to the conference or mail your payment to:

WIAFP
AdvocateAuroraHealth
Attn: Jeryl Anthony
PO Box 341880
Milwaukee, WI 53234-1880

Questions:

If you have any problems with online registration, please contact Alicia Buttchen at (262) 792-7126 or email abuttchen@firstbusiness.com

DISCOUNTED Registration Deadline is Monday, September 9, 2019
FINAL Registration Deadline is Thursday, September 19, 2019

We would like to express a very Special Thank You To Our Sponsors:

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BMO Harris Bank	www.bmoharris.com
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